



the HOME *front*

HOME STAGING NEWSLETTER

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Market Watch



Home Stages Designs offers many Staging instruction e-books on our Website. Certified Home Staging Training is also available to those Who wish to enter into this fabulous Industry. www.Homestages.com

Help for Sellers in a Slow Market

Most Realtors will confirm that “staging” a home prior to listing on the market equals success. It becomes impossible to visualize how your home will appear to the public when you have lived in the home for years. Clutter is the number one detriment in selling a home. A perspective buyer will not be able to get past all of the personal items that a family lives with day to day.

They want to see a virtual Model Home, one that appears keenly kept and spotless. Less is more when it comes to showing a home and the professional Home Stager has the perfect eye to analyze the exact hindrances that will negatively affect a sell. Staging is mandatory in today’s market and a home seller that needs a home sold fast and for the highest price possible will take

Advantage of this invaluable service. There are key elements that the professional Home Stager plays up and key elements that the stager will play down. They understand how to pull a room together to show its assets by using color, balance, scale and proper furniture placement. The success of sold homes across the nation is the one reason that Realtors enlist a professional stager to assist the sell.

